



Nuestro objetivo final es nada menos que lograr la integración del cine latinoamericano. Así de simple, y así de desmesurado.

Gabriel García Márquez

Presentation Summary English

Ypacarai Lake Meeting

Alternative media and distribution in the creation the Indian cinema and audiovisual and Community

San Bernardino, Paraguay, 11, 12 and August 13
Presentation Summary

UNESCO as agency of the United Nations Educational, Scientific and Cultural Organization, prioritizes on one hand, the protection, preservation and management of tangible and intangible heritage, and on the other hand favors the promotion of cultural diversity and dialogue among cultures with a view to foster a culture of peace. Looking forward to create mechanisms to include the rich cultural particularities from Latin America, the proposal to address the indigenous cinema and audiovisual creation and community is considered, giving rise to the Project "Chambers of the Diversity". For several years, "Chambers of Diversity" support the training and professionalism of members of indigenous communities and the production and dissemination of cultural products.

Under the declaration of 2010 as International Year for the Rapprochement of Cultures, UNESCO, through the project "Chambers of Diversity", financed by trust funds from the Government of Flanders, in collaboration with the Coalition for Paraguay Cultural Diversity and "Efecto Cine", organized the "Meeting of the Lake Ypacarai" Alternative media-distribution in the Indigenous cinema and audiovisual creation and community, from August 11th to 13th in San Bernardino, Paraguay, with the participation of 27 experts and international experts from 10 countries: Argentina, Brazil, Uruguay, Bolivia, Peru, Chile, Colombia, Mexico, Canada and Paraguay.

The meeting was supported by the National Secretariat of Culture of Paraguay, the National Secretariat of Tourism, the Ministry of Education and Culture, the Ministry of Interior, the Hotel del Lago, the Organization of Audiovisual Professionals Paraguay, the municipalities of San Bernardino, Altos, Loma Grande and Cultural Space "El Cántaro", Areguá.

The "Meeting of Ypacarai Lake" was proposed as an original encounter to search:

- 1 – To strengthen the public debate on the challenges and new strategies in the dissemination and distribution at local, regional and international works of indigenous issues and community
- 2 - To promote the discussion, reflection and identification of good practices in the creation, production and dissemination of indigenous and community audiovisual, from public and private sector in Latin America and the Caribbean.

3 – To encourage that national policies for the film and media laws give a strong support to community and indigenous production in the countries of the region, with emphasis on women productions.

There was an average of 100 regional participants, among whom there was a good representation of indigenous communities considering the variety of native cultures from Paraguay as well as from the border areas of Argentina (Chaco and Formosa), and Canada's native communities. There were Mapuche, Toba, Toba QON, Guaraní, Enlhet, Nivaklé and Atikamek, with its linguistic and cultural diversity.

The final conclusions that the participants identified, include:

- To turn this initiative "Meeting Ypacarai Lake" into a permanent space for reflection, to convene annually to the representatives of the audiovisual sector, in order to provide continuity and follow up the objectives of the meeting.
- To strengthen the inventory of audiovisual productions driven by UNESCO and other regional initiatives such as ISUMA TV and others.
- To develop a regional virtual platform that contains a calendar of festivals, exhibitions, launches and relevant information to industry forums.
- To create intergovernmental agendas that address the needs of the MERCOSUR Cultural sector / OEI / OAS / UNESCO / ALBA

Complete information, papers, documents, photographs, experiences, projects and final conclusions are in:

www.encuentrodelagoypacarai.com